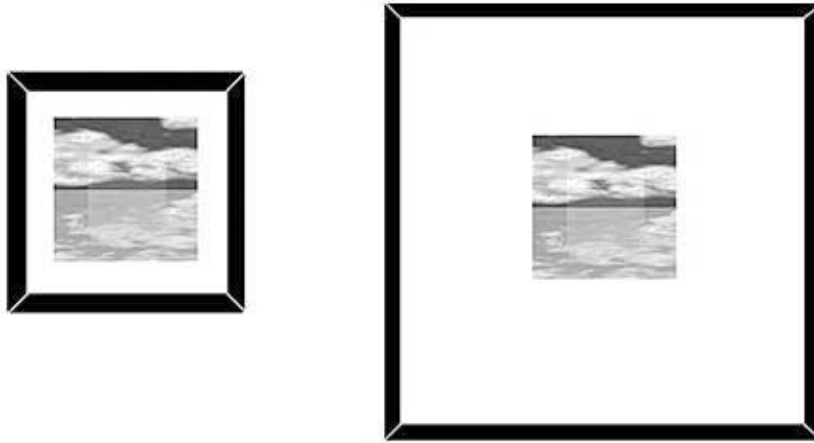


Creative Framing

Custom matting offers opportunities to maintain image costs while varying overall framed size.



Coupralux offers full turn key services including framing, crating, shipping, and installation.

Deckled Edge Options

Images on paper are available with traditional hard edges or with hand torn deckled edges. Deckled edges lend themselves to a more elegant floated look in the framing process.



Canvas Stretching Options

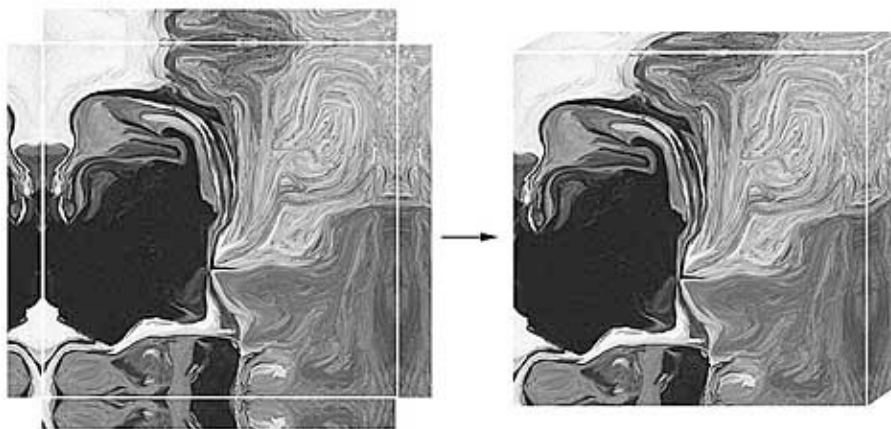
When stretching canvas you may choose to have them traditionally stretched or gallery wrapped.

Regular stretching is done onto a fixed chassie stretcher bar and is stapled on the sides.

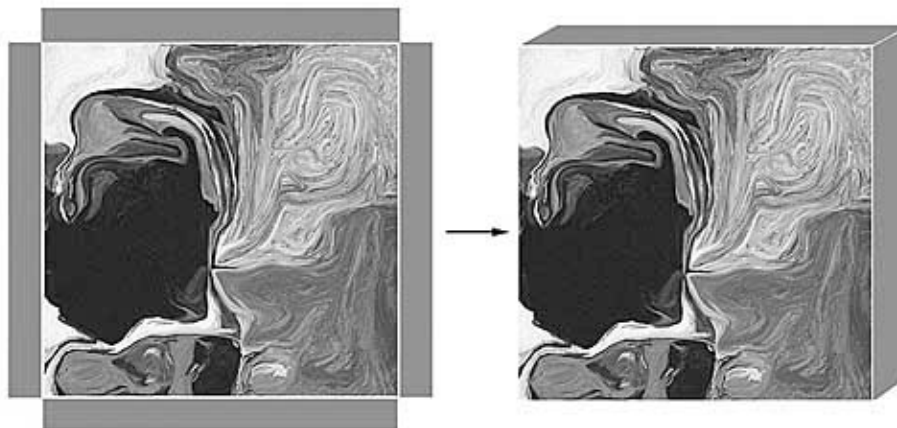
Gallery wrap stretching is done onto true stretcher bars that have tightening hardware inside the bars. The image is then stretched around the bars and stapled onto the back. Gallery wrapping provides a contemporary three dimensional quality. The art is then ready to be placed directly on the wall eliminating the cost of a frame. You may elect to have the image mirrored on the sides or choose a solid color.

When placing artwork in public areas that will have high traffic such as restaurants, we suggest mounting on board so that the image can not be easily punctured. Please ask us about giclée cleaning procedures.

Coupralux offers full finishing services including stretching, framing, delivery and installation.



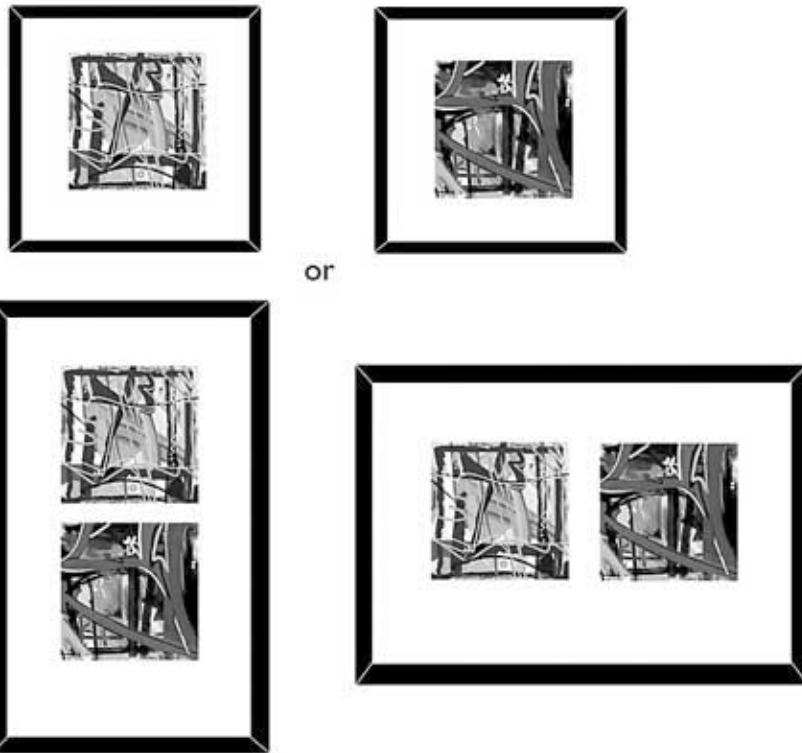
Mirrored Edge



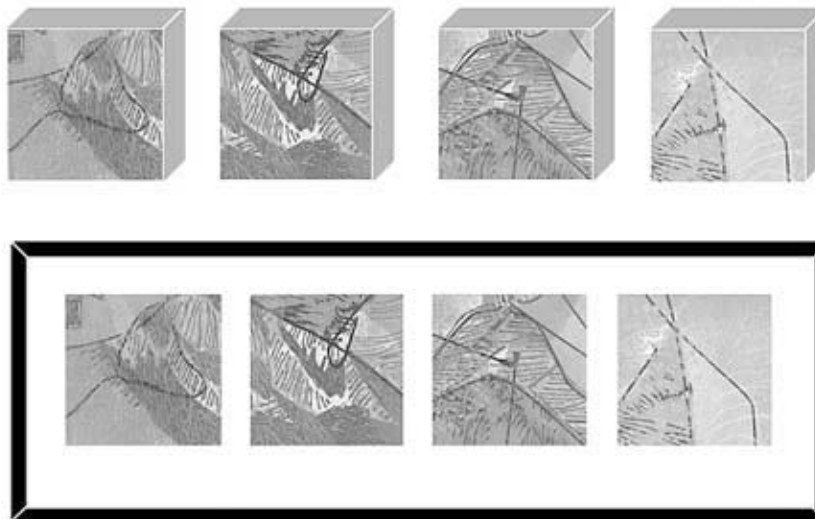
Solid Edge

Diptychs and Triptychs

Images may be printed together and framed as a diptych or seperated and framed individually.



Available as individuals on canvas, gallery wrapped or traditionally stretched.



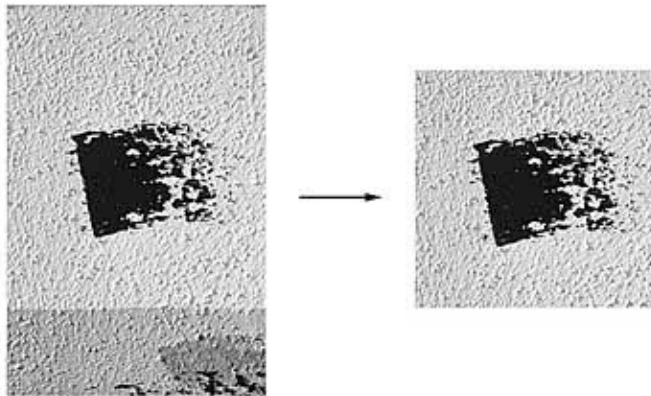
Also available as a grouping on paper suitable for horizontal applications.



Modify Image and/or Color

Several of our artists have given us permission to vary the color of their images. Colors can be modified to fit your décor, or color variations may be made in order to create a color series effect. This is an excellent example of the ultimate flexibility that the gilcée process offers.

With the permission of the artist we can also modify images. Refer to the example below. By cropping the bottom section of this image we can reveal a sophisticated black and white abstract piece. Perhaps you will choose to have us change the background color to red or another color that suits your décor.



Creatively Filling Space

Consider having us print images in tall thin sections on canvas so that they can fill an architecturally challenging spaces such as curved walls. This is also a great way to create your own series from one image.

36"	36"	36"	36"	36"
x	x	x	x	x
122"	122"	122"	122"	122"



Gel Texture and/or Artist Embellishment

On our canvas giclées, we offer light to heavy gel texture that is applied to give added texture and mimic brush strokes. We also have artist on staff who can apply acrylic paint in random areas to enhance the giclée. Neither of these procedures are available on our watercolor papers.

Recommendations for Handling and Mounting of Iris Giclée Prints

Giclées are highly susceptible to water damage and must be handled and framed properly. Use archival mounting, framing, and storage practices. Maintain 68-72 degrees F and 45-55 percent relative humidity. Excessive dampness, dryness, or heat, fluctuations will have detrimental effects. Paper crimps can occur if prints are not handled properly. Canvas and paper giclées are susceptible to water damage from both sides. Do not apply materials containing water to either side of the print including steam to aid in stretching. Use rounded stretcher bars to help prevent cracking or chipping. The protective coating on the surface of the canvas may soften when in contact with solvents.

Additional Images

We add 50-100 images to our gallery per quarter constantly giving you new selections. These are all conveniently available for your review and selection on our website at www.coupralux.com. Feel free to contact us if you are looking for something specific as we may be able to find it for you. With 300 artists, we have access to almost everything you or your client can imagine. We can also facilitate commissions.

Gallery Director: Krista Jasper

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www.coupralux.com

Coupralux Giclée Gallery

1444 Oak Lawn, Ste 612

Dallas, TX 75207

Hours: M-F 8:30 - 5:30